

# Cairo Festival City

## Client

Al-Futtaim Group Real Estate (AFGRE)

## Scope of Work

Concept design  
(except architecture and landscape)  
Schematic design  
Design development  
Detailed design  
Tender documents  
Construction management  
Construction supervision

## Location

New Cairo, Egypt

## Types of Activities

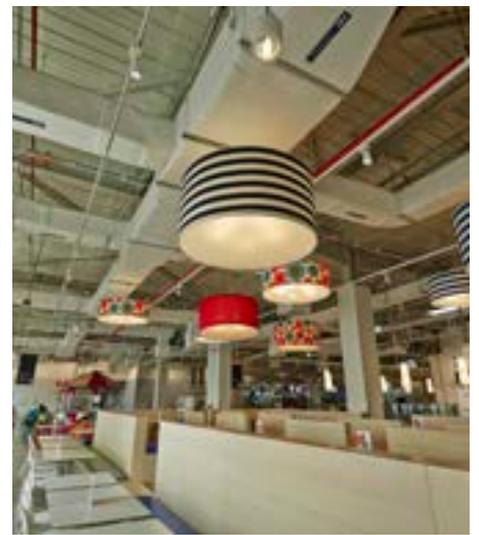
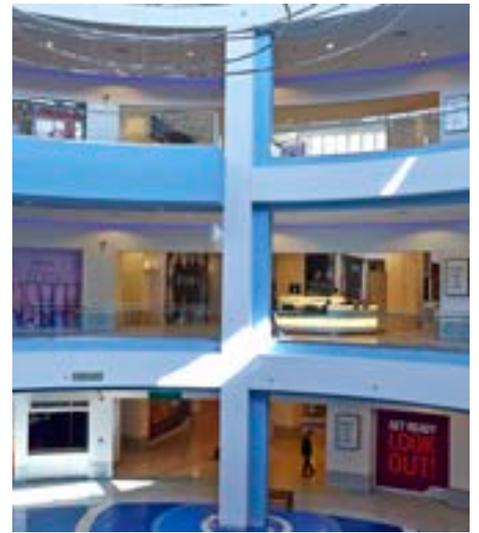
Architectural  
Communications and security systems  
Electrical  
HVAC  
Interior design  
Mechanical  
Structural

Spanning a total land area over 2,923,956 m<sup>2</sup>, Cairo Festival City (CFC) is the most prominent mixed-use development in Egypt, strategically located at the gateway to New Cairo. CFC sets new standards as Egypt's premier indoor-outdoor shopping, educational and entertainment destination. The development also provides luxurious residential villas and prime office spaces. All components are set within a beautifully landscaped and tranquil environment. The project is composed of Cairo Festival City Mall, Retail Village, KidZania building and Oriana villas. It is also

designed to allow additional area of 80,000 m<sup>2</sup> for retail space expansion.

CFC Mall is a major regional retail shopping center with 222,130 m<sup>2</sup> leasable areas, anchored by the international brands of IKEA, Marks & Spencer, Zara, Debenhams, H & M, along with Carrefour hypermarket, cinema complex (17 screens), foodcourt units (18), in addition to a wide variety of shops (117). All served by over 7,000 parking spaces.





The second facet of CFC is the Retail Village that surrounds a superbly romantic lake with a dancing fountain. The Village comprises ten buildings, accommodating 51 restaurants and cafes. There is an exciting outdoor palm tree-lined promenade with 24 shops and boutiques in a streetscape environment connecting the Village's many open-air dining terraces, shaded plazas and courtyards to the indoor shopping area of Cairo Festival City Mall. Adjacent to the mall, stands out the recreational and educational building of KidZania; which provides children with a safe, unique and very realistic educational environment. The developmental setting of KidZania allows kids to use role-play by mimicking traditionally adult activities.

The fourth main component of CFC is the high-end residential villas of Oriana. The spectacular villas introduce a new level of luxury using the state-of-the-art engineered smart home systems. ECG used BIM package throughout the design process.